

## PRESS RELEASE

July 27, 2010

NETDIMENSION Corporation

### **NTT DOCOMO USA Chooses the MatrixEngine to Develop 3D User Interfaces for Advanced Mobile Applications and Services for US Market**

LOS ANGELES, CA -- NTT DOCOMO USA, Inc. has agreed to develop innovative 3D mobile applications using the MatrixEngine™ for solutions in areas such as healthcare services, field-support, and integrated communications.

The MatrixEngine™ is a designer-friendly system for quickly creating interactive 3D graphics and multimedia that can be played on a wide range of platforms and devices, including PCs, mobile phones, and embedded devices. Unlike competing systems, the speed and size of the MatrixEngine™ playback engines make it possible for devices with limited memory and processors to deliver high-performance interactive 3D graphics. In addition to user interfaces, the MatrixEngine™ powers 3D applications in virtual reality, navigation, e-learning, online documentation, and simulations. NETDIMENSION, the developer of the MatrixEngine™, is a member of the Red Herring Global 100.

“DOCOMO USA is planning to increase its profile in the US market; and the MatrixEngine™-based applications will become an important part of our strategy.” said Mr. Masaaki Maeda, President & CEO of NTT DOCOMO USA, Inc., a wholly-owned US subsidiary of NTT DOCOMO, Inc., Japan's largest and the world's leading mobile operator and provider of advanced mobile services. “The MatrixEngine™ will enable DOCOMO USA to deliver unique and valuable mobile products and services to the US market.”

“We are honored to collaborate with DOCOMO USA on 3D mobile applications for the US market. The medical and electrical-power industries in the US are pursuing vast modernization initiatives; and these situations represent exciting opportunities for companies to contribute and grow,” said Mr. Makoto Miyakawa, CEO of NETDIMENSION US.

Currently, the need for advanced and value-added mobile services, to run on industry standard devices, is growing in the US. The MatrixEngine™ is providing advanced 3D content development services to meet these demands.

### **ABOUT NTT DOCOMO USA**

NTT DOCOMO USA is a wholly-owned US subsidiary of NTT DOCOMO, Inc. – Japan's largest and the world's leading mobile operator and provider of advanced mobile services. Our "Mobile Phone RakuRaku Sign-up Service" provides a convenient and comfortable solution for Japanese expatriates living in the United States. NTT DOCOMO USA's representatives are able to assist with choosing mobile phones and services, while providing support in both English and Japanese languages. Also available is our Namimail® software, which allows reading and writing capabilities with Japanese fonts on the BlackBerry device.

For more information, please contact:

P. Curtis Schenck

NTT DOCOMO USA, Inc.

Tel: 1-212-994-7223; Fax: 1-212-994-7219

[www.docomo-usa.com](http://www.docomo-usa.com)

### **ABOUT NETDIMENSION**

NETDIMENSION develops and markets the MatrixEngine™ system for interactive 3D content development and multiplatform playback. In 2010, NETDIMENSION joined the Red Herring Global 100 list of the world's most innovative ventures. The MatrixEngine™ has won numerous industry awards including a 2007 Microsoft Innovation Award, an Interop Tokyo Best of Show Award, and a SPOTY-Software Product of the Year. NETDIMENSION's customers include many of Japan's largest corporations.

NETDIMENSION will introduce its new 3D Mobile Kit for the iPhone and Android smart phones at the SIGGRAPH Conference in Los Angeles, July 27-29, booth 1006.

For more information, please contact:

#### EUROPE & AMERICAS:

Telephone : +1-626-296-6340

Email : [info@MatrixEngine.com](mailto:info@MatrixEngine.com)

Web: [www.MatrixEngine.com](http://www.MatrixEngine.com)

#### JAPAN & ASIA:

Telephone : +81-3-5733-1611

Email : [pr@Net-Dimension.com](mailto:pr@Net-Dimension.com)

Web: [www.Net-Dimension.com/english/index.html](http://www.Net-Dimension.com/english/index.html)

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